

INVOICE



KTVX
2175 West 1700 South
Salt Lake City, UT 84104
Main: (801) 975-4444
Billing: (801) 270-2312

Invoice #	Invoice Date	Invoice Month	Invoice Period
64307-1	10/14/12	October 2012	10/01/12 - 10/12/12

Station	Account Executive	Sales Office	Sales Region
KTVX	Office Accounts	Salt Lake City	Local

Advertiser	Product	Estimate Number
Matheson for Congress 201	ESTIMATE 12438	12438

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
1580 Lincoln Street
Suite 510
Denver, CO 80203

Flight Dates	Order #	Alt Order #
10/09/12 - 10/14/12	64307	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KTVX
Newport Television LLC: DBA KTVX
4653 Collection Center Drive
Chicago, IL 60693-0465

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/09/12	10/09/12	M-F 6a-630a GMU	6a-630a	- 1 - - -	:30	1	\$95.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1 - - - Spots/Week 1 Rate \$95.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/09/12 6:26 AM M-F 6a-630a GMU 6a-630a :30 MATTV55 \$95.00 NM									
2	10/12/12	10/12/12	M-F 630a-7a GMU	630a-7a	--- F - -	:30	1	\$130.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS --- F - - Spots/Week 1 Rate \$130.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX F 10/12/12 6:59 AM M-F 630a-7a GMU 630a-7a :30 MATTV53 \$130.00 NM									
3	10/11/12	10/11/12	M-F 3p-4p	3p-4p	--- 1 - -	:30	1	\$250.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS --- 1 - - Spots/Week 1 Rate \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Th 10/11/12 3:48 PM M-F 3p-4p 3p-4p :30 MATTV55 \$250.00 NM									
4	10/09/12	10/12/12	ABC4 News at 4p	4p-430p	- 1 - 1 - -	:30	2	\$165.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - 1 - 1 - - Spots/Week 2 Rate \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/09/12 4:28 PM ABC4 News at 4p 4p-430p :30 MATTV53 \$165.00 NM									
1 KTVX F 10/12/12 4:26 PM ABC4 News at 4p 4p-430p :30 MATTV55 \$165.00 NM									
5	10/10/12	10/11/12	ABC4 News at 430p	430p-5p	-- 11 - -	:30	2	\$165.00	NM
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Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS -- 11 - - Spots/Week 2 Rate \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX W 10/10/12 4:38 PM ABC4 News at 430p 430p-5p :30 MATTV55 \$165.00 NM									
2 KTVX Th 10/11/12 4:41 PM ABC4 News at 430p 430p-5p :30 MATTV53 \$165.00 NM									
6	10/10/12	10/10/12	ABC4 News at 5p	5p-530p	-- 1 - - -	:30	1	\$165.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Chicago, IL 60693-0465

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Advertiser	Product	Estimate Number	
Matheson for Congress 201	ESTIMATE 12438	12438	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/10/12	10/10/12	ABC4 News at 5p	5p-530p	-- 1----	:30	1	\$165.00	NM
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX W 10/10/12 5:13 PM ABC4 News at 5p 5p-530p :30 MATTV53 \$165.00 NM									
7	10/09/12	10/11/12	ABC4 News at 6p	6p-630p	- 1- 1---	:30	2	\$200.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 - 1- 1--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX Tu 10/09/12 6:28 PM ABC4 News at 6p 6p-630p :30 MATTV55 \$200.00 NM									
1 KTVX Th 10/11/12 6:11 PM ABC4 News at 6p 6p-630p :30 MATTV55 \$200.00 NM									
8	10/10/12	10/12/12	M-F 10p-1036p	10p-1036p	-- 1- 1--	:30	2	\$400.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -- 1- 1-- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KTVX W 10/10/12 10:14 PM M-F 10p-1036p 10p-1036p :30 MATTV55 \$400.00 NM									
3 KTVX F 10/12/12 10:33 PM M-F 10p-1036p 10p-1036p :30 MATTV53 \$400.00 NM									
9	10/12/12	10/12/12	M-F 9a-10a	9a-10a	---- F--	:30	1	\$125.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 ---- F-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX F 10/12/12 9:40 AM M-F 9a-10a 9a-10a :30 MATTV55 \$125.00 NM									
10	10/11/12	10/11/12	M-F 630-7p	630-7p	--- T--	:30	1	\$400.00	NM
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Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 --- T-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KTVX Th 10/11/12 6:54 PM M-F 630-7p 630-7p :30 MATTV55 \$400.00 NM									

Total Spots **14**

Payment Terms 30 Days

<u>Gross Total</u>	\$3,025.00
<u>Agency Commission</u>	\$453.75
<u>Net Amount Due</u>	\$2,571.25

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